weizenbaum institut



We are looking for **fellows** (m/f/d) with a background in psychology or human factors (period of time by arrangement; ideally 6 months or more).

Research Group 4 (Frameworks for Data Markets) at the Weizenbaum Institute in Berlin examines data usage in the digital economy from legal, psychological and economic perspectives. Our research focuses on the functioning of digital markets and the opportunities and risks of data trading.

In particular, this includes our multi-phase "Privacy Icons Project", which aims to visualize certain risk-prone aspects of the processing of personal data by means of icons in order to enable users to make better informed and self-determined decisions about the disclosure and use of their data. For this purpose, a qualitative content analysis of the General Data Protection Regulation was already carried out. Interviews with experts are currently being conducted with regard to the risks of data processing aspects. The next phases of the project will consist in the design, implementation and evaluation of the icons.

Among others, we are currently engaged in investigating the following questions:

- How can users be supported in their decision-making processes and how can biases be counteracted?
- What are the inherent risks of certain aspects of personal data processing?
- How should such risks be visualized by means of icons?
- How can such icons be implemented effectively and in a human-centered manner?

For our fellow program we are specifically looking for PhD students or more advanced researchers (junior/senior) from the fields of psychology or human factors with expertise in cognitive psychology, decision making, user interface design or UX, who would like to conduct research on these and similar questions and who would like to support the further phases of the Privacy Icons Project.

The fellowship at the Weizenbaum-Institute, Hardenbergstraße 32, 10623 Berlin (period of time by arrangement; ideally 6 months or more) will be adequately supported financially.

For further information, please visit the following pages: https://www.weizenbaum-institut.de/en/research/rg4/ https://weizenbaum-institut.de/fellowships/ https://privacyiconsforum.eu/

For applying, please send an email and your application materials (PDF) to: <u>jana.pinheiro@rewi.hu-berlin.de</u>