

# "EXPERTISE IN DIGITAL TRANSFORMATION"

Conference of the Research Group "Reorganization of Knowledge Practices" in cooperation with the DGS-Section "Science and Technology Studies"

May 23–24, 2024 at the Weizenbaum-Institute in Berlin

## Conference information

What is expertise? Who owns it? And where does it originate from? These questions are not new but have become more pressing with the advent of digital transformation. Digitalization is becoming constantly more crucial in producing knowledge and generating expertise. Far beyond the automatization of existing standardized and coordinated procedures, numerous digital applications are increasingly generating information that directly influence social and academic knowledge production and decision-making.

Present debates, particularly those about generative AI such as ChatGPT, highlight significant tensions: At what point do digital tools cease to support knowledge creation and begin to fundamentally influence or replace traditional practices of knowledge production and human expertise? While AI has presented numerous opportunities for the generation of expertise, concerns arise over the quality and validity of the knowledge produced.

With this conference, we thus aim to explore questions of expertise in digital transformation both with regard to different areas of society and to discuss them comparatively:

- What is the impact of the use of digital applications in knowledge-based areas of work, ranging from industry to administration, but also in the judicial system or science?
- How does digitalization change expertise and also experts themselves?
- How are practices of knowledge production transformed and what do we regard as expertise?
- How do the processes outlined above shape collective perceptions of the social reality?

## Conference Venue



### Conference venue

The conference will take place on the premises of the Weizenbaum Institute: Hardenbergstraße 32, 10623 Berlin. The best way to reach the institute is by subway (U-Bahn) or urban railway (S-Bahn) from the train station "Zoologischer Garten". The S-Bahn lines S3, S5, S7 and S9 run from Berlin central station, "Ostbahnhof" and "Ostkreuz" to "Zoologischer Garten".

### Registration

Please register for the conference by 15 May at the following link:

<https://www.weizenbaum-institut.de/veranstaltungen/detailseite/expertise-in-digitaler-transformation/>

## Thursday, 23.05.2024

09:00Uhr	PhD Colloquium (Seminarraum) until 12.00am; followed by a lunch snack
13:00	<b>Welcome</b>
13.30	<b>Sessions</b>
	<u>Algorithmic expertise (Kassenraum)</u>
	<b>Maximilian Heimstädt &amp; Cornelius Heimstädt</b> Algorithmic expertise and its clients: Calibrating advice in the back office of an agricultural extension app
	<b>Daniel Schneiß, Martin Krzywdzinski &amp; Andrea Sperling</b> Between control and participation: The politics of algorithmic management
	<b>Max Leckert &amp; Stella Köchling</b> The Platformization of Expertise and the Ambiguous Worth of Altmetrics
15:00	<b>Coffee Break</b>
15:30	<b>Sessions</b>
	<u>Digital expertise in professions I (Kassenraum)</u>
	<b>Yana Boeva</b> Situational Expertise as Boundary Work in the Digital Transformation of Architecture
	<b>Florian Irgmaier &amp; Clara Iglesias Keller</b> The legal construction of digital harms: The role of expertise in making digitalization matter to the law
16:30	<b>Coffee Break</b>
17.00	<b>Keynote</b> <b>Cristina Alaimo (LUIS Guido Carli University, Rome)</b> Data Rules: Reinventing the Market Economy Kassenraum
18:30	<b>Reception</b>
20.00	<b>Diner for the presenter (self-pay) // Location tba</b>

## Friday, 24.05.2024

09:00	<b>Welcome and Coffee</b>
09:30	<b>Sessions</b>
	<u>Digital expertise in professions II (Kassenraum)</u>
	<b>Jan Zöllick</b> Artificial intelligence in melanoma diagnosis: Shifting expertise in digital transformation
	<b>Agustina Andreolotti</b> Transcontinental Techno-Accessibility: Collaborative Digitisation of Colonial Heritage
10:30	<b>Coffee Break</b>
11:00	<b>Sessions</b>
	<u>Attributions of expertise (Kassenraum)</u>
	<b>Jan-Felix Schrape</b> Expertise und Systemvertrauen in der digitalisierten Gesellschaft
	<b>Stefanie Büchner</b> Problematische Expertisen und Problemexpertisen – Problem-Lösungs-Arrangements in der digitalen Transformation
	<b>Vanessa Müller, Patrick Schenk &amp; Gabriel Abend</b> The Acceptance of AIs as Moral Decision-Makers: Evidence from a Nationwide Factorial Survey in Switzerland
12:30	<b>Lunch Break</b>
14:00	Book presentation (in cooperation with the research group Data, Algorithmic Systems and Ethics at the Weizenbaum Institute) <b>Juliane Jarke, Bianca Prietl, Simon Egbert, Yana Boeva, Hendrik Heuer, Maike Arnold</b> Algorithmic Regimes: Methods, Interactions, and Politics Kassenraum
15:30	<b>End of the conference</b>

GEFÖRDERT VOM